

A BRAND BEHIND YOUR BUSINESS

ELEVATING



No. 1 name in real estate*

When people see RE/MAX, they think of you – the agent they know

The best agents

You're in good company with the most productive agents in real estate

Worldwide referral network

More than 100,000 Associates in over 95 countries trade referrals all the time

PROMOTING



Global brand awareness

People everywhere know about RE/MAX and the quality it represents

National advertising

Widespread, consistent campaigns help bring business to the local level

Personal promotion

Your local marketing helps you build relationships and connections

FEEDING



remax.com*

It's one of the most visited real estate franchise websites, generating leads through millions of visits a year**

RE/MAX GLC

Providing Statutory Real Estate Licencing Training, Real Estate Skills Training and Leadership Training to Entrepreneurs

ENRICHING



RE/MAX University

Relevant education available 24/7, with a mix of guided and self-directed content you want

Conventions

Your chance to network, learn and celebrate with thousands of colleagues

ABOVE® and Weekly emails

A constant stream of business-building updates, ideas, news and resources

MARKETING



Lead Management

Software

Collate and manage all your enquiries & leads in one place

Database Marketing

Easy to use, purpose built customer engagement tools for all your users

Social media

Like, pin and retweet key messages to put yourself into the online conversation

The Download

Stay current on everything happening in tech and social media

EXPANDING



The RE/MAX

Collection

Distinctive, high-end branding is the perfect choice for marketing your luxury listings

RE/MAX Foundation

A registered non-profit organisation helping to positively impact and improve the lives of people in Nigeria.

*Source: MMR Strategy Group study of unaided awareness.
**Source: Experian Marketing Services Hitwise data, full-year 2013.
Real Estate Franchise websites identified by RE/MAX.



TOTAL ACCESS

Tap into the power of RE/MAX through these incredible online tools.

remax.ng

RE/MAX Fusion

RE/MAX Collection

Shop RE/MAX Online

Resource Centre

GLC Online

SUPPORTING PROTECTING



Approved Suppliers & Shop RE/MAX

More than 100 selected vendors provide products and services you can rely on

Industry advocacy

Constant efforts on behalf of agents and consumers, at all levels of government

Strategic partnerships

Aligning with major lenders and others to drive business and provide solutions

Public relations

Valuable information and tools empower you to build local visibility and credibility



Trademark enforcement

Ongoing legal effort to ensure your brand is protected

Visit remax.ng if you or someone you know wants to learn more about RE/MAX.



BEHOLD
A BRAND
THAT MAKES
A DIFFERENCE

Membership Benefits



Each office is independently owned and operated.